Pilot Parent Survey Information

- We are excited to let you know about an awesome new resource for you that we are piloting this spring: a **Bible2School parent survey**!! At Bible2School Central we have amazing technology that is able to do so many great things - and we want to put this technology to work for YOU!
- With the help of a few wonderful members who are already doing this, we have created a **short and simple parent feedback survey that we will send to all the parents from your programs that we have an email for**. It's been crafted to be quick and easy for your parents to fill out.
- The questions on the parent survey are:
  - **How did you hear about Bible2School?** With choices of: Registration Form, My Child's Friend, My Friends/Other Parents, Email, Social Media, Back to School Night, Other. This will help you evaluate your marketing efforts.
  - **What positive changes have you seen in your child(ren) as a result of attending Bible2School?** Godstories are the fuel your program runs on and this survey is another way for you to get them.
  - **On a scale of 1 (low) to 10 (high) how likely would you be to recommend Bible2School?** This answer will help develop a score that you will be able to use to gauge the effectiveness of your program.
  - **How has your child's participation in Bible2School affected your family's church attendance?** With choices of: We have started attending church, We are attending church more, Our attendance has not changed, We are attending church less, We are not attending church. When paired with the church attendance information parents submitted at the time of registration, you'll be able to see a direct impact on a family's connection to a church community because of your program.
  - **Comments.** This is a space for anything else your parents would like to share.
  - **Parents will also submit their first and last name, and email address.** So we can get you this valuable information to help your program.

- **Our technology does this in one simple step with no hassle for you.** It even has the capability to resend the email to parents who haven't responded a week or so after the initial email, to increase parent participation in the survey. At this time, we can not text the survey to parents, because they have not yet opted in to receiving texts. To get this permission to text, we will add this as a line on the student registration for the coming year. In the meantime, if you are using an app like Remind, where parents have already opted in to get notifications, you can use that app to send them the link and increase your participation rate.
- Once the survey is submitted, **parents will be directed to a webpage created just for them that encourages them to register their child for next year,** and connects them with the many **parent resources** Bible2School has developed such as the **You Can Tell The Children Podcast, a blog, and Bible2School at Home Resources.** It is our hope that parents will be encouraged to continue their child's faith development over the summer and eagerly sign up for your program!
- **We will gather the feedback from the parents, do additional analysis to give you even more insight into the impact your ministry is having**, and you can then utilize this information to connect even better with donors, volunteers, and school administration. Additionally, this information gives you great feedback to see things you are doing well and areas you can grow in for next year.
- **This pilot survey will be sent out to parents on <u>April 21st</u>** and we hope to get all the data to you a few weeks later. As you hear feedback or questions from parents and look over the information you gain from the survey, we would love to hear your feedback on this resource for moving forward. Feel free to email Erica any thoughts or suggestions.
- **Thank you for your partnership** in this amazing ministry! We can't wait to hear your thoughts on this pilot parent survey!

Feel free to check out the parent survey here:
https://docs.google.com/forms/d/e/1FAIpQLSdkWzAM1KuPYz4RdQas4o25q5Y3GSbiNoLtHZHt0Qz3HFGwcg/viewform?usp=sf_link